



**AGRO  
WOMAN  
360**

**RDF**  
GHANA LBG

## FACT SHEET



RDF Ghana's focus extends to the development of women-led enterprises in our key sectors. The Organisation recognises that more rural women can embrace opportunities available for their development when structural, financial, health, technological and environmental barriers relative to them are dealt with.

RDF considers that rural development is fully attainable when other sectors complement the opportunities available in agriculture.

### About AgroWoman 360

AgroWoman 360 (AW360) is a comprehensive community-owned Technical Assistance (TA) programme that captures and promotes the aspirations of rural women involved in agribusiness. The event facilitates the development of women in five (5) aspects of human endeavour.

- Economic Empowerment
- WASH (Water, Sanitation, and Hygiene)
- Innovation and Technology
- Financial Literacy
- Environment

### Strategic Alignment

AgroWoman 360 is in alignment with RDF's impact goals

- Poverty reduction
- The promotion of women's inclusion
- Increased incomes
- The promotion of decent work

### Goal

The program aims to assist rural women in agribusiness to discover and exploit their potential to achieve balanced, fulfilling and dignified lifestyles.

### Target

Primary target: women in host communities of AgroWoman 360

Secondary target: supportive men role models, host communities

## Objectives

- Make declarations (make formal pledges) toward an action. E.g. commitment to organic practices to contribute to the reduction of the effect of climate change.
- Establish empowerment programmes/ platforms that will run independently of RDF to implement the declarations made.
- Appoint change champions from women groups who will enforce and lead the declarations of each AgroWoman 360 event.
- Establish monitoring and accountability systems to ensure the effectiveness and longevity of empowerment programmes.

## Location

The venue for AgroWoman 360 each year will rotate within beneficiary communities recommended by RDF's Partner Financial Institutions in consultation with RDF.

## Approach

- Partnership with development partners and private sector: RDF will leverage private sector and development partner interest in women's development to carry out this programme. Some international development organisations have already instituted programmes in the areas of gender equality, women empowerment as well as WASH. Through AW360, RDF hopes to collaborate with potential partners to expand the reach of their existing initiatives while enabling RDF to accomplish its goal for AW360.
- Leverage resources available to host communities: RDF will draw from natural and human resources available to communities to create unique experience of AW 360 for each community. For example, in northern Ghana, the abundant supply of shea nuts provides an opportunity for value addition to create an extra source of income. RDF will therefore explore ways to maximise the existing resources.

## Expected Input

RDF will offer capacity-building sessions to AW360 participants.

## Expected outcomes

Beneficiaries will apply lessons from RDF's AW360 intervention to make changes that will improve their lifestyles and livelihoods.

## Impact

- Beneficiaries will be able to;
  - o live healthier lifestyles
  - o make informed decisions about their finances
  - o generate extra income
  - o participate in community development



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